



**Private Label
Business Solutions**

POWERED BY STRATFORD ANIMAL CARE

Elevate your brand with Private Label

- ✓ **Grow** your business
- ✓ Create brand **loyalty**
- ✓ **Protect** against online giants
- ✓ Over 100 **high-quality** veterinary products



CATALOG

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PRIVATE LABEL BUSINESS SOLUTIONS

We strive to be the leader in our industry by providing practical business solutions. **Private Label Business Solutions** supports the growth, profitability, and long-term success of veterinary practices and business owners focused on improving the health and quality of life of pets.

In the development and manufacturing of our products, we prioritize safety, quality, and full compliance with the highest industry standards. All of our products are proudly made in the USA in FDA-compliant and NASC-approved facilities, ensuring trusted formulations that veterinary professionals can confidently offer under their own brand.





KC SHAMPOO

KC Shampoo is pleasantly scented with antiseptic properties (antibacterial and antifungal) for dermatological conditions responsive to Chlorhexidine and Ketoconazole.

Ketoconazole 1%
Chlorhexidine Gluconate 2%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1000-CL	8 OZ	SP1005-CL	16 OZ
SP1024-CL	12 OZ	SP1001-CL	GALLON



KC SPRAY

KC Spray is an alcohol-free antiseptic (antibacterial and antifungal) formulation designed for dogs, cats and horses with dermatological conditions that are responsive to Chlorhexidine and Ketoconazole.

Ketoconazole 1%
Chlorhexidine Gluconate 2%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1003-CL 8 OZ



K TRIS FLUSH

K Tris Flush is an antiseptic (antifungal) solution for gentle cleansing and flushing of ears and skin. Contains Ketoconazole for the management of fungal activity.

Ketoconazole 0.1%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1012-CL 12 OZ



KC WIPES

KC Wipes are ideal delivery system for Ketoconazole and Chlorhexidine. Stabilized in a water-based solution, the wipes do not sting, burn or cause any unnecessary skin irritation, and it's easy to use in hard to reach areas.

Ketoconazole 1%
Chlorhexidine Gluconate 2%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1004-CL 50 CT
SP1010-CL 60 CT XL (5"x6")



KC FLUSH

KC Flush may be used for the topical cleansing of puncture wounds, lacerations and abrasions, as well as on superficial skin infections on dogs, cats and horses.

Ketoconazole 0.2%
Chlorhexidine Gluconate 0.2%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1002-CL 4 OZ
SP10028-CL 8 OZ
SP1021-CL 12 OZ



KC MOUSSE

KC Mousse is a moisturizing medicated formula that fights fungus and bacteria without drying out the skin. A pleasantly scented mousse that relieves odor and soothes the skin.

Ketoconazole 1%
Chlorhexidine Gluconate 2%

Cucumber
Melon Scent

For Dogs,
Cats & Horses

Available:

SP1003M-CL 7 OZ



CHLORHEXIDINE 4% SHAMPOO

Chlorhexidine 4% Shampoo is a full-strength medicated shampoo combining penetrating agents and emollients for optimal therapeutic effectiveness.

Chlorhexidine
Gluconate 4%

Plum Blueberry
Scent

For Dogs,
Cats & Horses

Available:

SP1022-CL 12 OZ
SP1023-CL GALLON



CHLORHEXIDINE 0.2% FLUSH

Chlorhexidine Flush is an astringent, general cleansing, drying formulation for topical use on dogs and horses. Contains Chlorhexidine Gluconate in a soothing, solubilizing vehicle.

Chlorhexidine
Gluconate 0.2%

Plum Blueberry
Scent

For Dogs,
Cats & Horses

Available:

SP1020-CL 4 OZ





ANTIMICROBIAL

NEW FINGER WIPES

K-TRIS FINGER WIPES

K-Tris Finger Wipes, made with our proprietary Vetaclear™ Technology, provide a gentle and effective way to cleanse and remove debris from pet ears. Formulated with Ketoconazole, a multipurpose cleansing solution, finger wipes help manage various ear conditions.

Ketoconazole 0.1%

Cucumber
Melon Scent

For Dogs,
& Cats

Available:

SP1330-CL 50 CT

VETACLEAR™ TECHNOLOGY:

- Proprietary soft textured design
- Gently lifts wax and debris without irritation
- 44% more surface area than standard wipes
- Finger-Fit format offers precise, hygienic application
- Ideal for at-home use or on-the-go



ANTISEBORRHEIC

SALICYLIC 2% SHAMPOO

Salicylic 2% Shampoo is an antiseborrheic and keratolytic soap-free formulation with surfactants and coat conditioners. For relief of irritation, itching and skin flaking associated with seborrhea and nonspecific dermatoses.

Salicylic Acid 2%

Tropical
Guava Scent

For Dogs Only

Available:

SP1038-CL 12 OZ



BENZOYL PEROXIDE SHAMPOO

Benzoyl Peroxide Shampoo is a powerful cleansing shampoo for the relief of scaling and itching associated with skin infection, seborrheic disorders and follicular plugging on dogs, cats and horses.

Benzoyl
Peroxide 3%

Passion Fruit
Scent

For Dogs,
Cats & Horses

Available:

SP1030-CL 12 OZ





ANTIPRURITIC

PRAMOXINE 1% SHAMPOO

Pramoxine 1% Shampoo contains Pramoxine and micronized colloidal oatmeal for the temporary relief of itching, flaking, and irritation on the skin.

Pramoxine 1%

Tropical Guava
Scent

For Dogs,
Cats & Horses

Available:

SP1227-CL 16 OZ



PRAMOXINE 1% CONDITIONER

Pramoxine 1% Conditioner is a medicated conditioner for the temporary relief of itching and scratching on dogs, cats and horses with dermatological conditions responsive to Pramoxine.

Pramoxine 1%

Tropical Guava
Scent

For Dogs,
Cats & Horses

Available:

SP1228-CL 16 OZ



PRAMOXINE 1% SPRAY

Pramoxine 1% Spray is formulated in a moistening base for a long-lasting soothing effect. The alcohol-free formulation may be sprayed directly onto irritated or raw areas to relieve itching.

Pramoxine 1%

Tropical Guava
Scent

For Dogs,
Cats & Horses

Available:

SP1037-CL 8 OZ



HYDROCORTISONE SPRAY

Hydrocortisone Spray helps relieve symptoms of hot spots, insect bites and skin conditions so pets can heal quickly.

Hydrocortisone 1%,
Pramoxine Hydrochloride 0.5%

For Dogs,
Cats & Horses

Available:

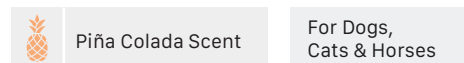
SP0090-CL 4 OZ





ALOE & OATMEAL SHAMPOO

Aloe & Oatmeal Shampoo provides relief from itchy, scaling and sensitive skin. It also contains emollients to restore natural moisture to the skin and is a hypoallergenic formulation.



For Dogs,
Cats & Horses

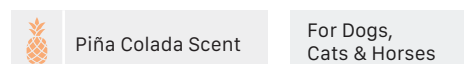
Available:

SP1052-CL	2 OZ	SP1050-CL	16 OZ
SP1055-CL	12 OZ	SP1051-CL	GALLON



ALOE & OATMEAL CONDITIONER

Aloe & Oatmeal Conditioner is a pleasantly scented conditioner that provides relief from itchy, scaling and sensitive skin. It also contains emollients to restore natural moisture to the skin and is a hypoallergenic formulation.



For Dogs,
Cats & Horses

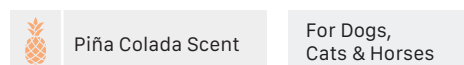
Available:

SP1053-CL	16 OZ
SP1056-CL	GALLON



BRIGHT WHITENING SHAMPOO

Gentle and effective soap-free formula, ideal for sensitive skin. Reduces stains, brightens colors, and leaves the coat feeling soft and looking fresh. Perfect for white or dark coats that need whitening or brightening.



For Dogs,
Cats & Horses

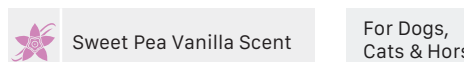
Available:

SP1063-CL	12 OZ
SP1064-CL	GALLON



EFA DEODORIZING SHAMPOO

Our EFA Deodorizing Shampoo has a gentle, hypoallergenic, soap-free formulation. It contains emollients for moisturizing and proteins for conditioning while essential fatty acids nourish skin and aid in the control of flaking and scaling.



For Dogs,
Cats & Horses

Available:

SP1060-CL	2 OZ	SP1057-CL	16 OZ
SP1046-CL	12 OZ	SP1058-CL	GALLON



EFA DEODORIZING CREME RINSE

Our EFA Deodorizing Shampoo has a gentle, hypoallergenic, soap-free formulation. It contains emollients for moisturizing and proteins for conditioning while essential fatty acids nourish skin and aid in the control of flaking and scaling.



Sweet Pea Vanilla Scent

For Dogs,
Cats & Horses

Available:

SP1040-CL 12 OZ
SP1041-CL GALLON



TEARLESS SHAMPOO

Tearless Shampoo is a uniquely gentle cleansing and conditioning formula that will leave the dry coat soft, shiny and healthy. Contains aloe vera and gentle proteins that leave a soft fluffy coat.



Fruity Scent

For Dogs
& Cats

Available:

SP1068-CL 16 OZ



BODY SPRAY

Body Spray adds extra freshness after bathing or between baths. Formulated with a water-base, this product is great for pets with sensitive skin. Invigorating, long-lasting and refreshing scent lasts for days.



For Dogs,
Cats & Horses

Available:

SP1048A-CL	Piña Colada Scent	8 OZ
SP1048-CL	Sweet Pea & Vanilla Scent	8 OZ
SP10145-CL	Cucumber Melon Scent	8 OZ
SP10147-CL	Sugar Cookie Scent	8 OZ
SP10149-CL	Cherry Blossom Scent	8 OZ





ALOE & OATMEAL WIPES

Aloe & Oatmeal Cleansing Wipes offer a quick and easy way to keep pets clean and fresh. They can be used to remove dirt, dander, odor and excess hair from the skin and coat, interdigitally, skin folds and hard to reach areas.



Piña Colada Scent

For Dogs
& Cats

Available:

SP1065-CL 60 CT XL (5"x6")



FACIAL & TEAR STAIN WIPES

Facial & Tear Stain Wipes help keep pet's face clean and fresh. Their mild, fragrance-free formulation helps clean eye discharge and remove tear and saliva stains from the fur.

Fragrance Free

For Dogs
& Cats

Available:

SP1070-CL 60 CT XL (5"x6")



FACIAL & TEAR STAIN FINGER WIPES

Facial Tear Stain Finger Wipes, made with our proprietary Vetaclear™ Technology, help keep your pet's face clean and fresh. This mild, fragrance-free formulation helps clean eye discharge and remove tear and saliva stains from the fur.

Fragrance Free

For Dogs
& Cats

Available:

SP1335-CL 50 CT



VETACLEAR™ TECHNOLOGY:



- Proprietary soft textured design
- Gently lifts wax and debris without irritation
- 44% more surface area than standard wipes
- Finger-Fit format offers precise, hygienic application
- Ideal for at-home use or on-the-go

EAR CLEANSING ADVANCED

Ear Cleansing Advanced is a gentle, non-irritating ear cleanser designed to help reduce microbial activity. This solution effectively cleans, dries, and acidifies the ear canal while eliminating unpleasant odors. With a pleasant scent, it is safe for daily use and will not sting or burn.



Cucumber Melon Scent

For Dogs
& Cats

Available:

SP1011-CL 8 OZ



EAR CLEANSING SOLUTION

Ear Cleansing Solution is specifically formulated to deodorize and gently clean, dry and acidify the ear canal. Will not sting or burn. Gentle enough for daily use. Pleasantly scented.



Sweet Pea & Vanilla Scent

For Dogs
& Cats



Cucumber Melon Scent

Available:

SP1035-CL 8 OZ

SP1045-CL 12 OZ

SP1059-CL GALLON

Available:

SP1033-CL 8 OZ



EAR CLEANSING ADVANCED WIPES

Ear Cleansing Wipes are a non-irritating ear cleanser formulated to prevent microbial activity. Formulated to gently clean, dry and acidify the ear canal and eliminate odor. Pleasantly scented, it will not sting or burn and is safe for daily use.



Cucumber Melon Scent

For Dogs
& Cats

Available:

SP1192-CL 100 CT



EAR CLEANSING FINGER WIPES

Ear Cleansing Finger Wipes, made with our proprietary Vetaclear™ Technology, provide a fast, convenient way to gently remove debris to keep your pet's ears free of wax and discharge which may lead to odor and infection. Ear Wipes contain Aloe Vera and Eucalyptus Oil for clean, healthy and fresh-smelling ears. Perfect for daily use.



Cucumber Melon Scent

For Dogs
Only

Available:

SP1310-CL 50 CT

VETACLEAR™ TECHNOLOGY:

- Proprietary soft textured design
- Gently lifts wax and debris without irritation
- 44% more surface area than standard wipes
- Finger-Fit format offers precise, hygienic application
- Ideal for at-home use or on-the-go



ADVANCED EAR CARE FINGER WIPES

Advanced Ear Care Finger Wipes, made with our proprietary Vetaclear™ Technology, are a fast convenient way to gently remove debris and keep your pet's ears free of wax and discharge, which may lead to odor and infections. Advanced Ear Care are a non-irritating finger wipe infused with ingredients that help maintain healthy and fresh-smelling ears. Perfect for daily use.

Fragrance Free

For Dogs & Cats

Available:

SP1315-CL 50 CT



VETACLEAR™ TECHNOLOGY:

- Proprietary soft textured design
- Gently lifts wax and debris without irritation
- 44% more surface area than standard wipes
- Finger-Fit format offers precise, hygienic application
- Ideal for at-home use or on-the-go



DENTAL

DENTAL CARE FINGER WIPES

Dental Care Finger Wipes, made with our proprietary Vetaclear™ Technology, make dental care easy. The soft textured design helps remove debris, plaque, and tartar leaving your pet's teeth clean, polished, and breath smelling fresh!

For Dogs Only

Available:

SP1335-CL 50 CT

Ingredients: Apple Extract, Apple Flavor, Benzoic Acid, Blue 1, Citric Acid, Glycerine / Glycerin, Malic (Apple) Acid, Mentha Piperita (Peppermint) Leaf Oil, Mentha Viridis (Spearmint) Leaf Oil, Methylparaben, Polysorbate 80, Potassium Sorbate, Propylene Glycol, Propylparaben, Purified / Deionized Water, Sodium Bicarbonate, Sodium Benzoate, Sorbitol, Zinc Gluconate.



VETACLEAR™ TECHNOLOGY:

- Proprietary soft textured design
- Gently lifts wax and debris without irritation
- 44% more surface area than standard wipes
- Finger-Fit format offers precise, hygienic application
- Ideal for at-home use or on-the-go



CHX WIPES

CHX Wipes contain a solution with antimicrobial activities reducing the plaque, dental calculus and tartar buildup on pet's teeth over time. Dental wipes also reduce bacteria that cause bad breath.

Chlorhexidine Gluconate 0.1%

For Dogs & Cats

Available:

SP1006-CL 50 CT

Ingredients: Water, Glycerin, Propylene Glycol, Polysorbate 80, Methylparaben, Propylparaben, Mentha Piperita (Peppermint) Oil, Spearmint Oil, Sodium Bicarbonate, Citric Acid.



DENTAL RINSE

Dental Rinse is formulated with a unique blend of ingredients that may help fight bacteria that cause bad breath and gum disease and provides up to 12 hours of fresh breath.

For Dogs & Cats

Available:

SP1029-CL 8 OZ

Ingredients: Water, Sodium Bicarbonate, Stabilized Chlorine Dioxide, Potassium Sorbate, Sodium Benzoate, Propylene Glycol, Methylparaben.



WELLNESS

OMEGA 3 LIQUID

Omega-3 Liquid for dogs and cats is formulated to provide a comprehensive blend of vitamins, antioxidants and essential fatty acids. Recommended to help support healthy skin and coat.

For Dogs & Cats

Available:

SP1086-CL 8 OZ

Guaranteed Analysis (per 1mL pump):

Crude Fat (min).....	80%
Crude Fiber (max).....	0%
Moisture (max).....	0%
Vitamin A (min).....	400 IU
Vitamin D3 (min).....	100 IU
Vitamin E (min).....	4 IU
Eicosapentaenoic Acid (EPA)*.....	150 mg
Docosahexaenoic Acid (DHA)*.....	100 mg

*Not recognized as an essential nutrient by the AAFCO Dog and Cat Food nutrient profiles.

Ingredients: Fish Oil, Vitamin A Palmitate, Vitamin D3 Supplement, Vitamin E Supplement.



Get a competitive edge with Private Label Business Solutions

Working with Private Label Business Solutions is more than putting your logo on a bottle. Custom-branded products are a strategic way to grow your business, strengthen client loyalty, and compete with online retailers.



Elevate Your Brand

Your hospital's name becomes a brand that clients interact with daily.

- Drives trust and credibility
- Improves brand loyalty
- Optimize clinical outcomes with high-quality products



Protect Your Hospital from Online Giants

Avoid price matching conversations with clients by offering your own high-quality brand.



Grow Your Business

Private label products often cost less than name brands, boosting margins on items you already recommend.

- Improved reorder rates
- Increase client visits & touchpoints
- Differentiate yourself from the competition



100+ Clinical-Grade SKUs Available

- Dermatology
- Bathing & Grooming
- Dental Care
- Supplements
- Treats & Pill Wrap



“We’re intentional about what we recommend, so quality, consistency, and reliability matter. Stratford’s private label line lets us offer trusted products under our own name, reinforcing continuity of care and helping clients come to us with questions rather than turning to random online sources.”

Beth Zaccari, RVT
Practice Manager

Stratford Animal Care provides high-quality products and turnkey private labeling solutions built on years of veterinary-specific expertise.



Turnkey

Full-service support from design to compliance and fulfillment



Proven

Veterinary-grade formulations trusted nationwide



Compliant

Manufactured in FDA-registered, NASC-audited facilities

Getting started is as easy as 1-2-3

Whether you're a solo practitioner or a multi-location hospital, private labeling with Stratford Animal Care is fast and flexible.

- 1** Select from 100+ clinical-grade SKUs and place your order at **(877) 498-2002** or through your distributor.
- 2** Send your logo to **orders@stratfordrx.com** and our professional design team will create a custom label for your approval.
- 3** Once approved, we'll quickly produce your custom-labeled products - you'll be impressed with our turnaround times.



Let's Start Building Your Brand Together!





OMEGA 3 SOFT CHEWS

Omega-3 Soft Chews provide a highly concentrated source of Omega-3 Fatty Acids. They are recommended to support healthy immune system, maintain healthy/normal inflammatory response and to help support healthy skin and coat.

For Small/Medium Dogs & Cats

Available:

SP1087-CL 60 CT

SP10971-CL 150 CT

Active Ingredients (per 4.8g soft chews):

Eicosapentaenoic Acid (EPA).....	270 mg
Docosahexaenoic Acid (DHA).....	180 mg
dl-Alpha Tocopherol Acetate (Vitamin E).....	1.5 IU

For Large/Giant Dogs

Available:

SP1088-CL 90 CT

SP10981-CL 150 CT

Active Ingredients (per 9.6g soft chews):

Eicosapentaenoic Acid (EPA).....	540 mg
Docosahexaenoic Acid (DHA).....	360 mg
dl-Alpha Tocopherol Acetate (Vitamin E).....	3 IU

Ingredients: Dicalcium Phosphate, Glycerin, Iron Oxide, Macrogol, Magnesium Stearate, Molasses, Pork Liver Powder, Rosemary Preservative, Silica, Sucrose, Vegetable Fiber, Vegetable Shortening, Vegetable Starch, Vitamin E.

PROBIOTIC ORAL PASTE

Probiotic Oral Paste can be used daily to help maintain a healthy intestinal tract in dogs and cats. It can help support digestive health during traveling, kenneling, training, and may be used in conjunction with antibiotic therapy and deworming.

For Dogs & Cats

Available:

SP1162-CL 30CC (0.51 OZ)

Guaranteed Analysis:

Lactic Acid Bacteria not less than 30 million CFU* per gram

(Enterococcus faecium, Lactobacillus acidophilus, Lactobacillus casei, Lactobacillus plantarum)

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile.

*Colony Forming Units

Ingredients: Soybean Oil, Sunflower Oil, Corn Starch, Silicon Dioxide, Inulin, Sorbitan Monostearate, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus fermentum Fermentation Product and Mixed Tocopherols (preservative).



PROBIOTIC + SOFT CHEWS

Probiotic + Soft Chews help maintain a healthy intestinal tract in dogs. Supports digestive health during traveling, kenneling, training, and may be used in conjunction with antibiotic therapy and deworming.

For Dogs Only

Available:

SP1160-CL 30 CT

Guaranteed Analysis (per soft chew):

Fructooligosaccharides (FOS) 40 mg

Total (viable) Microbial Count*, min 0.5 billion CFU**

* Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

** CFU Colony Forming Units

Ingredients: Molasses (dried), Vegetable Oil, Vegetable Fiber, Vegetable Starch, Glycerin, Macrogol, Pork Liver Powder, Brewer's Yeast, Calcium Phosphate (dibasic), Sucrose, Fish Oil, Citric Acid, Magnesium Stearate, Vegetable Shortening, Natural Antioxidants.



FULL STRENGTH SOFT CHEWS

Full Strength Soft Chews Contains oil from 100% Pure Antarctic Krill, tiny crustaceans that thrive in the frigid waters of the Antarctic Ocean. Full Strength provides an optimal combination of Pure Krill Oil and Ethyl Ester Omega-3 Fatty Acids that provide a concentrated multi-system boost of Omega-3's.

For Dogs & Cats

Available:

SP7002-CL 60 CT

Guaranteed Analysis (per 7.5g soft chew):

Crude Protein, min.....	5%
Crude Fat, min.....	12%
Crude Fiber, max.....	3%
Moisture, max.....	14%
Krill*	252 mg
Eicosapentaenoic acid (EPA).....	180 mg
Docosahexaenoic acid (DHA).....	120 mg
Astaxanthin*.....	50 mcg

* Not recognized as an essential nutrient by the AAFCO dog or cat food nutrient profiles.

Other Ingredients: Rice Bran, Potato Starch, Glycerin, Fish Oil, Krill Meal, Flaxseed Powder, Sunflower Lecithin, FlavorPal, Sorbic Acid (preservative), SwedenCare Proprietary Blend (Egg shell Membrane, Green-lipped Mussel Powder, Mushroom Powder and Bacillus Coagulans), Tocopheryl Acetate, FD&C Red.40, Astaxanthin and Lutein.





SHED AID W/ KRILL SOFT CHEWS

Shed Aid w/ Krill Contains oil from 100% Pure Antarctic Krill, tiny crustaceans that thrive in the frigid waters of the Antarctic Ocean. Shed Aid w /Krill contains a synergistic blend of ingredients that can help reduce or eliminate non-seasonal shedding while providing a healthier and shinier coat.

For Dogs & Cats

Available:

SP7003-CL 60 CT

Guaranteed Analysis (per 7.5g soft chew):

Crude Protein, min.....	5%
Crude Fat, min.....	18%
Crude Fiber, max.....	3%
Moisture, max.....	14%
Linoleic Acid.....	700 mg
Flaxseed Powder.....	450 mg
Krill*.....	80 mg
Zinc Oxide.....	7.5 mg
Astaxanthin*.....	16 mcg

* Not recognized as an essential nutrient by the AAFCO dog or cat food nutrient profiles.

Other Ingredients: Rice Bran, Potato Starch, Glycerin, Safflower Oil, Flaxseed Powder, Sunflower Lecithin, Krill Meal, FlavorPal, Sorbic Acid (preservative), SwedenCare Proprietary Blend (Egg shell Membrane, Green-lipped Mussel Powder, Mushroom Powder and Bacillus Coagulans), Tocopheryl Acetate, Zinc Oxide, FD&C Red.40, Astaxanthin and Lutein.



JOINT SUPPORT W/ MSM SOFT CHEWS

Joint Support with MSM Soft Chews are formulated with a comprehensive blend of Glucosamine, MSM, Chondroitin, and EPA & DHA to support optimal joint health and mobility.

For Dogs Only

Available:

SP7704-CL 50 CT

SP7705-CL 100 CT

SP7706-CL 180 CT

Active Ingredients (per 7.5g soft chew):

Glucosamine HCl.....	500 mg
MSM.....	400 mg
Chondroitin Sulfate.....	200 mg
Vitamin E.....	20 mg
EPA.....	18 mg
DHA.....	12 mg
Manganese Sulfate.....	10 mg

Ingredients: Brewer's Yeast, Canola Oil, Glycerin, Hickory Smoke Flavor, Molasses, Pork Liver Powder, Potato Starch, Rice Bran, Sorbic Acid, Sunflower Lecithin, SwedenCare Proprietary Blend (Eggshell Membrane, Green-lipped Mussel Powder, Mushroom Powder and Bacillus Coagulans), Tapioca Starch.



JOINT FLEX SOFT CHEWS

Joint Flex Soft Chews are a comprehensive joint health supplement recommended to support joint function, flexibility, and healthy joint cartilage. It is formulated with our Proprietary Blend of Eggshell Membrane, Green-lipped Mussel Powder, Mushroom Powder, and Bacillus Coagulans.

For Small/Medium Dogs & Cats

Available:

SP7702-CL 84 CT

Active Ingredients (per 4.7g soft chew):

Glucosamine HCl, min.....	600 mg
MSM, min.....	400 mg
Chondroitin Sulfate, min.....	250 mg
Turmeric, min.....	25 mg
Boswellia Serrata, min.....	10 mg
EPA, min.....	9 mg
DHA, min.....	6 mg

For Large/Giant Dogs

Available:

SP7700-CL 84 CT

SP7701-CL 150 CT

Active Ingredients (per 7.5g soft chew):

Glucosamine HCl, min.....	900 mg
MSM, min.....	800 mg
Chondroitin Sulfate, min.....	350 mg
Turmeric, min.....	50 mg
Boswellia Serrata, min.....	20 mg
EPA, min.....	12 mg
DHA, min.....	8 mg

Ingredients: Brewer's Yeast, Boswellia Serrata Gum Extract, Canola Oil, Chondroitin Sulfate, Fish Oil, Glucosamine HCl, Glycerin, Hickory Smoke Flavor, Molasses, MSM, Pork Liver Powder, Potato Starch, Rice Bran, Sorbic Acid, Sunflower Lecithin, SwedenCare Proprietary Blend (Eggshell Membrane, Green-lipped Mussel Powder, Mushroom Powder and Bacillus Coagulans), Tapioca Starch, Turmeric Powder, and Vitamin E.



Private Label is more than just a logo on a bottle, it's a strategy to **BUILD** your business, create brand loyalty, increase client visits, and **GROW** your practice.



JOINT SUPPORT MINI SOFT CHEWS

Joint Support Minis are formulated with a comprehensive blend of Omega Fatty Acids, Glucosamine and Chondroitin in a great tasting soft chew dogs love.

For Dogs Only

Available:

SP1129-CL 60 CT

Active Ingredients (per 2.7g soft chew):

Glucosamine HCl (Shellfish).....	250 mg
Chondroitin (Porcine).....	50 mg
Creatine Monohydrate.....	25 mg
Eicosapentaenoic Acid (EPA).....	9 mg
Docosahexaenoic Acid (DHA).....	6 mg
Ascorbic Acid (Vitamin C).....	3 mg

Ingredients: Glycerin, Molasses, Vegetable Oil, Macrogol, Vegetable Starch, Sucrose, Vegetable Fiber, Pork Liver Powder, Fish Oil, Dicalcium Phosphate, Vegetarian Flavoring, Magnesium Stearate, Vegetable Shortening, Manganese Sulfate, Natural Preservatives.



IMMUNE SUPPORT

Immune Support contains a state-of-the-art formulation designed to promote optimal immune system function. The formula features larch arabinogalactan, a naturally-occurring plant polysaccharide that supports a wide range of immunological activity. The formula also features the immune-modulating properties of shiitake mushroom.

For Dogs & Cats



This product is powered by Rx Vitamins®

Available:

RX8800-CL 60 CT

Guaranteed Analysis (per capsule 0.34 g):

Arabinogalactan (high molecular polysaccharide from Larix occidentalis extract).....	100 mg
Shiitake Mushroom (Lentinula edodes whole mushroom).....	50 mg
Lutein (bioactive carotenoid).....	3 mg

Ingredients: Gelatin, magnesium stearate and microcrystalline cellulose.



GI SUPPORT

GI Support contains Hydrated Calcium Aluminosilicate Clay, which is a geological nanomaterial that adsorbs bacterial enterotoxins and increases the reabsorption of intraluminal water in the gastrointestinal tract, resulting in clinical normalization of stool quality.

For Dogs & Cats

Vegan Powder



This product is powered by Rx Vitamins®

Available:

RX8840-CL 4 FL OZ

Active Ingredients Per 1 scoop (1/8 teaspoon, 0.5 g):

Hydrated Calcium Aluminosilicate Clay.....	500 mg
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Inactive Ingredients: None.

LIVER SUPPORT

Liver Support includes silymarin, the standardized extract of milk thistle, along with a full complex of B vitamins and alpha lipoic acid to help promote normal liver function. The flavonolignan complex in milk thistle, silymarin, increases the uptake of hepatic glutathione by the liver, intestines and stomach, and protects the liver from toxic damage. The milk thistle in this formula has been standardized to 80% silymarin and contains 30% silybin A+B.

For Dogs Only

Rx Vitamins

This product is powered
by Rx Vitamins®

Available:

RX8805-CL 90 CT

RX8806-CL 180 CT

Guaranteed Analysis (per soft chew):

Milk Thistle Extract (Premium extract providing 80% Silymarin and 30% silybinin).....	100 mg
Inositol.....	20mg
Choline Bitartrate.....	20 mg
DL-Methionine (pharmaceutical grade).....	20 mg
Pantothenic Acid (calcium pantothenate).....	10 mg
Vitamin B-1 (thiamine).....	5 mg
Vitamin B-2 (riboflavin).....	5mg
Vitamin B-6 (pyridoxine).....	5 mg
Alpha Lipoic Acid.....	5 mg
Vitamin B-12 (cyanocobalamin).....	10 mcg

Inactive Ingredients: Gelatin, silica, microcrystalline cellulose, magnesium stearate.



LIQUID LIVER SUPPORT

Liquid Liver Support contains a standardized extract of milk thistle along with a full complex of B vitamins and alpha lipoic acid in an easy-to-deliver liquid format. The key active ingredients in milk thistle, silymarin and silybinin, increase the uptake of hepatic glutathione and thus have potent hepato-protective properties.

For Dogs & Cats

Rx Vitamins

This product is powered
by Rx Vitamins®

Available:

RX8815-CL 4 FL OZ Chicken Flavor

RX8810-CL 4 FL OZ Bacon Flavor

Guaranteed Analysis (per 7.5g soft chew):

Milk Thistle (Silybum marianum) Seed Extract	100 mg
Lecithin.....	50mg
L- Glutathione.....	10mg
Alpha Lipoic Acid	5mg
Vitamin B-1 (Thiamine HCl).....	5 mg
Vitamin B-2 (Riboflavin 5-Phosphate).....	5 mg
Vitamin B-6 (as Pyridoxine HCl).....	5 mg
Vitamins B-12 (as Cyanocobalamin).....	5 mcg
Proprietary Herbal Blend.....	90mg
Dandelion (Taraxacum officinale) Root Extract, Bupleurum, (Bupleurum chinense) Root Extract, Reishi (Ganoderma japonicum) Fruiting Body Extract, Reishi (Ganoderma lucidum), Fruiting Body Extract.	

Other Ingredients: Purified Water, Vegetable Glycerin, Fructose, Natural Flavors, Potassium Sorbate, Potassium Benzoate, Citric Acid, Xanthan Gum.





MULTIVITAMIN SOFT CHEWS

Our Multivitamin Soft Chews are formulated with a complete blend of vitamins, minerals and antioxidants. These soft chews feature our unique Proprietary Blend of Eggshell Membrane, Green-lipped Mussel Powder, Mushroom Powder, and Bacillus Coagulans.

For Dogs Only

Available:

SP7007-CL 60 CT

SP7008-CL 180 CT

Active Ingredients (per 4.7g soft chew):

Crude Protein, min.....	4%
Crude Fat, min.....	10%
Crude Fiber, max.....	5%
Moisture, max.....	14%
Linoleic Acid*, min.....	192 mg
Gamma Linolenic Acid*, min.....	18.5 mg
Eicosapentaenoic acid (EPA)*, min.....	22 mg
Docosahexaenoic acid (DHA)*, min.....	14.5 mg
Calcium, min.....	7 mg
Vitamin C*, min.....	9.8 mg
Niacin, min.....	0.48 mg
Zinc, min.....	0.21mg
Iron, min.....	0.14mg
Pantothenic Acid, min.....	90 mcg
Vitamin B2, min.....	90 mcg
Vitamin K, min.....	40 mcg
Vitamin B6, min.....	36 mcg
Vitamin B1, min.....	34 mcg
Vitamin B9, min.....	14 mcg
Manganese, min.....	8 mcg
Iodine, min.....	8 mcg
Vitamin B7*, min.....	8 mcg
Copper, min.....	7 mcg
Vitamin B12, min.....	1.1 mcg
Vitamin A, min.....	114 IU
Vitamin D3, min.....	20.9 IU
Vitamin E, min.....	3.9 IU



Ingredients: Rice Bran, Potato Starch, Glycerin, Safflower Oil, Flaxseed Powder, Babul Extract, Borage Oil, Vitamin Premix, Magnesium Stearate, Sunflower Lecithin, Tapioca Starch, Fish Oil, FlavorPal, Sorbic Acid (preservative), SwedenCare Proprietary Blend (Egg shell Membrane, Green-lipped Mussel Powder, Mushroom Powder and Bacillus Coagulans).



Our products are manufactured in
FDA-registered & **NASC**-audited
facilities.

KINDEY SUPPORT

Kidney Support contains 100% pure and finely ground, USP grade, aluminum hydroxide. This superfine powder form of aluminum hydroxide has been found to be highly palatable when blended with a pet's meal. When used according to directions, Kidney Support binds with dietary phosphorus in the bowel to help support the normal function and health of the kidneys. The single ingredient found in Kidney Support is preferred over other products by veterinary nephrologists and internists.

For Dogs Only



This product is powered by Rx Vitamins®

Available:

RX8925-CL 7 OZ (200G)

RX8926-CL 1.23 OZ (35G)

Guaranteed Analysis Per 1 Scoop (1/4 tsp, 0.5 g):

Aluminum Hydroxide (USP).....500 mg

Guaranteed Analysis Per 1 Scoop (1/8 tsp, 0.25 g):

Aluminum Hydroxide (USP).....250 mg

Inactive Ingredients: None.



BEHAVIORAL

HEMP CALMING SOFT CHEWS*

Hemp Calming Soft Chews are for dogs and cats exhibiting nervousness, hyperactivity, discontentment or responding to environmentally-induced stress. They are a grain free, corn free, soy free soft chew, with natural preservatives and natural flavors.

For Dogs & Cats

*Not available through distribution

Available:

SP1181-CL 60 CT

SP1182-CL 120 CT

Active Ingredients (per 2.5g soft chew):

Hemp Seed Powder.....	240 mg
Thiamine.....	100 mg
Chamomile.....	80 mg
Valerian Root.....	60 mg
Passion Flower.....	45 mg
Suntheanine (or L-Theanine).....	30 mg
Ginger Root.....	10 mg
L-Tryptophan.....	25 mg
Magnesium Gluconate.....	16 mg
Hemp Extract.....	1.5 mg



Other Ingredients: Ascorbic Acid, Cane Molasses, Cheese Powder, Chickpea Flour, Chicken Liver Flavor, Glycerin, Mixed Tocopherols, Potato Flour, Purified Water, Safflower Oil, Sorbic Acid, Sunflower Lecithin, Tapioca Starch, Vitamin E.



CALMING SUPPORT SOFT CHEWS

Calming Support Soft Chews are for dogs exhibiting nervousness, hyperactivity, discontentment or responding to environmentally induced stress. Formulated with natural ingredients for optimal results.

For Dogs Only

Available:

SP1139-CL 60 CT

Active Ingredients (per 2.5g soft chew):

Passionflower.....	120 mg
Chamomile.....	120 mg
L-Tryptophan.....	80 mg
Valerian Root.....	80 mg
Melatonin.....	1 mg

Ingredients: Calcium Phosphate, Corn Starch, Fish Oil, Glycerin, Linseed Oil, Magnesium Stearate, Molasses, Natural Antioxidants, Polyethylene Glycol, Pork Liver Powder, Soybean Oil, Sucrose, Vegetable Fiber, Vegetable Shortening, Vegetarian Beef Flavor.



CBD LITE SOFT CHEWS*

The first patent pending soft chew made with 99% pure full-spectrum CBD. Our highly concentrated formula contains 8 MG CBD per chew and 480 MG CBD per tub.

For Dogs Only

*Not available through distribution

Available:

SP1241-CL 60 CT

Active Ingredient:

Broad Spectrum CBD.....	8 mg
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Contain less than 0.3% THC

Guaranteed Analysis (per 4 grams soft chew):

Total Fat (Min)	18.3%
Dietary Fiber (Max).....	8%
Protein (Min)	8%
Moisture (Max)	8%

Ingredients: Rice Bran, Cane Molasses, Rice Flour, Cheese Powder, Tapioca Starch, Purified Water, Lecithin, Glycerin, Passion Flower, Safflower Oil, Valerian Root, Ginger Root, Sorbic Acid, Calcium Propionate, Sodium Chlorophyll, Vitamin E, Ascorbic Acid.



Veterinary-grade formulations
trusted nationwide.





PILL WRAP

PILL WRAP

Pill Wrap is designed to hide your pet's tablets, making pill taking easy! They work with any tablet, capsule or supplement. Your pet will enjoy "pill-time"!

Available:

SP1280-CL	4.2 OZ	SP1290-CL	8 OZ	Cheese & Bacon Flavor
SP1281-CL	4.2 OZ	SP1291-CL	8 OZ	Bacon Flavor
SP1282-CL	4.2 OZ	SP1292-CL	8 OZ	Peanut Butter Flavor

Guaranteed Analysis:

Crude Protein, min.....	5%
Crude Fat, min.....	4%
Crude Fiber, max.....	5%
Moisture, max.....	25%

Cheese & Bacon Flavor Ingredients: Calcium Propionate (to maintain freshness), Corn Syrup, Glycerin, Lecithin, Maltodextrin, Natural Bacon Flavor, Salt, Sorbic Acid, Spray Dried Cheese Powder, Spray Dried Pork Liver Powder, Stabilized Rice Bran, Vegetable Oil, Wheat Flour.

Bacon Flavor Ingredients: Calcium Propionate (to maintain freshness), Cane Molasses, Glycerin USP, Lecithin, Maltodextrin, Natural Hickory Smoke Flavor, Oat Flour, Rice Bran, Rosemary Extract, Salt, Sorbic Acid, Vegetable Oil.

Peanut Butter Flavor Ingredients: Calcium Propionate (to maintain freshness), Corn Syrup, Flour (Wheat Flour, Oat Flour), Glycerin USP, Lecithin, Peanut Butter, Rice Bran, Salt, Sorbic Acid, Spray Dried Cheese Powder, Vegetable Oil.



PILL WRAP PROBIOTIC

Available:

SP1300-CL	4.2 OZ	Cheese & Bacon Flavor
SP1301-CL	4.2 OZ	Bacon Flavor
SP1302-CL	4.2 OZ	Peanut Butter Flavor

Guaranteed Analysis:

Crude Protein, min.....	2%
Crude Fat, min.....	4%
Crude Fiber, max.....	5%
Moisture, max.....	25%

Bacillus coagulans, MTCC 5856 500 million **CFU/2 g serving

**Colony Forming Units

Cheese & Bacon Flavor Ingredients: Bacillus Coagulans MTCC 5856 Fermentation Product*, Calcium Propionate (preservative), Corn Syrup, Dried Cheese Product, Glycerin, Lecithin, Natural Bacon Flavor, Salt, Sorbic Acid (preservative), Spray Dried Liver Powder, Stabilized Rice Bran, Vegetable Oil, Wheat Flour.

Bacon Flavor Ingredients: Bacillus Coagulans MTCC 5856 Fermentation Product*, Calcium Propionate (preservative), Corn Syrup, Dried Cheese Product, Glycerin, Lecithin, Natural Bacon Flavor, Salt, Sorbic Acid (preservative), Spray Dried Liver Powder, Stabilized Rice Bran, Vegetable Oil, Wheat Flour.

Guaranteed Analysis:

Crude Protein, min.....	0.2%
Crude Fat, min.....	0.4%
Crude Fiber, max.....	0.5%
Moisture, max.....	25%

Bacillus coagulans, MTCC 5856 500 million **CFU/2 g serving

**Colony Forming Units

Peanut Butter Flavor Ingredients: Bacillus Coagulans MTCC 5856 Fermentation Product*, Calcium Propionate (preservative), Corn Syrup, Dried Cheese Product, Glycerin, Lecithin, Peanut Butter Made with Roasted Peanuts, Rice Bran, Salt, Sorbic Acid (preservative), Vegetable Oil, Wheat Flour.

*Not recognized as an essential nutrient by the AAFCO dog food.





CHICKEN WAFFLE CHIPS

Chicken Waffle Chips are a healthy, nutritious, crunchy treat dogs love. These treats are made from dehydrated, slow-roasted USA sourced chicken, and are grain free with no added preservatives, no added colors, and no fillers.

100% All Natural Dehydrated Chicken Breast

For Dogs Only

Available: SP7609-CL 5.5 OZ

Guaranteed Analysis:

Crude Protein.....	85.6% (min)
Crude Fat.....	3.6% (min)
Crude Fiber.....	1% (max)
Moisture.....	10.8% (max)



SWEET POTATO STICKS

Sweet Potato Sticks provide a delicious source of Beta-Carotene, Vitamin A, Vitamin C, and Vitamin E. These nutritious treats are free from grain, gluten, preservatives, additives, and sweeteners. These single ingredient treats are a great option for pets with allergies.

100% All Natural Dehydrated Sweet Potato

For Dogs Only

Available: SP7610-CL 7.5 OZ

Guaranteed Analysis:

Crude Protein.....	2% (min)
Crude Fat.....	0.1% (min)
Crude Fiber.....	4% (max)
Moisture.....	10.8% (max)



CHICKEN STICKS

Chicken Sticks are 100% single ingredient dehydrated chicken jerky with no added filler, preservatives, colors, or additives. These treats are high protein, grain-free, and low fat. Perfect healthy treat for dogs of all sizes.

100% All Natural Dehydrated Chicken Breast

For Dogs Only

Available: SP7611-CL 6 OZ

Guaranteed Analysis:

Crude Protein.....	85.6% (min)
Crude Fat.....	3.6% (min)
Crude Fiber.....	1% (max)
Moisture.....	10.8% (max)



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